

**RSRC/Cir-85/2021**

**Date 11<sup>th</sup> march, 2021**

**Dear Patron,**

The Riverside Sports & Recreation Club, Mayur Vihar, is observing the Silver Jubilee Year (25 years) of its formation in the year 1995.

The Club is the first such facility to come up in this part of East Delhi where a large number of professionals reside in clusters of Cooperative Group Housing in entire Mayur Vihar and adjoining Vasundhara Enclave/East End Apartments in NOIDA and other parts of Delhi. The Club is registered under the Societies Act and has come up with collective efforts of residents in Mayur Vihar.

To mark the Silver Jubilee of the Riverside Club a **Coffee Table Book** is being brought out highlighting the historic backdrop of the area, contributions made by the Members in the growth of the Club, a pictorial layout and the vibrancy it has achieved over the years in serving the area as a landmark socio-cultural hub.

Professionals like Media persons, Bankers, Lawyers, Scientists, Educationalists, Foreign Service Officers, Artists, Chartered Accountants, Insurers, senior Government officials and businessmen reside in the Group Housing societies in the area and are Members of Riverside Club.

The Club has also received patronage from DDA and the Delhi Government. The services in the Club include Swimming Pool, a Banquet hall, Bar, Billiards, Restaurant, Rest rooms, Card Room and other facilities. The prestige and reputation achieved by the Club can be gauged from the fact that Riverside Club is now affiliated to 58 prestigious Clubs in the country with reciprocal facilities.

We are therefore soliciting your privileged support and involvement by way of Advertisements for the Coffee Table Book which will be a lifelong asset to Members and their family as well as of historical importance. The Coffee Table Book will also be shared with opinion makers in the Capital.

Needless to underscore, the Coffee Table Book will provide the advertiser more than adequate return and goodwill among a premium section of residents of the Capital.

The Coffee Table Book will be of A/3 size and printed in colour on glazed paper.

Rates of the pages are:

Back cover Rs. 35,000/-,

Second and third cover Rs. 30,000/-,

Inside pages Rs. 10,000/-.

Centre fold both page together – Rs.30,000/-

The last date for placement of ads is May 2021. Payment by cheque or online may please be made in the name of 'Riverside Sports & Recreational Club'. For further queries do contact Mr. Manoj Kumar on mobile no: 98181 10051.

Thanking you for your support and we look forward to also seeing you during the Silver Jubilee celebrations of the Club in October, 2021.

**Sd/-  
Mathew Benjamin  
President**